

You are invited to the
2021

Tennessee Funeral Directors Association
and the Tennessee Funeral Supply Sales Club

118th Annual Convention
June 20 -22, 2021

Embassy Suites Hotel, Franklin, TN



**MAKE YOUR RESERVATIONS DIRECTLY TO THE HOTEL
BY PHONE (615) 515-5151 CODE: FDA
OR ONLINE AT EMBASSY SUITES HOTEL, FRANKLIN, TN
DEADLINE FOR THE TFDA ROOM BLOCK IS MAY 19, 2021.**

SUNDAY, JUNE 20, 2021



10:30 AM – 11:30 AM
Interfaith Service with Bobby Williams



12:00 pm – 2:00 pm
SEMINAR Presented by Dominick Astorino
TOPIC: *Reading Between the Lines: Formaldehyde Bias, Facts & Fallacies*

Sponsored by Tennessee Donor Services
PENDING APPROVAL OF 2 CEUS



2:00 pm – 4:00 pm
SEMINAR Presented by Wallace Hooker
TOPIC: *Difficult Case, Donor Cases and Autopsies*

Sponsored by Tennessee Donor Services
PENDING APPROVAL OF 2 CEUS

4:30 pm Families Gathers for Memorial Service

5:00 pm – 6:00 pm
TFDA/TFSSC Memorial Service

6:00 pm – 8:30 pm
(Pending 1 approval of 1 ceu)
Grand Opening Exhibit Hall

MONDAY, JUNE 21, 2021

9:00 am – 11:00 am
TFDA Business Meeting
(Pending approval of 2 ceu's)

10:00 am – 11:00 am
TFSSC Business Meeting



11:00 am – 1:00 pm
JOINT LUNCHEON
Presented by Randy Nash, TFDA President
TOPIC: *We Survived, Together*
PENDING APPROVAL OF 1 CEU

1:00 PM – 3:00 PM
Exhibit Hall open
(Pending approval of 1 CEU)

5:00 PM – 8:00 PM
MONDAY NIGHT LIVE AND SILENT AUCTION
(Including Dinner)

TUESDAY, JUNE 22, 2021

CONVENTION GOLF TOURNAMENT



1:00 PM – 4:00 PM
SEMINAR
Presented by Todd Van Beck
TOPIC: *The Grief Dictionary Program – Everything About Grief From A – Z*
TN STATE APPROVED FOR 3 CEUS

5:00 pm – 6:00 pm
Past President's Reception

6:00 PM
GRAND BANQUET
Honoring One of Our Own & Cash Give Away!

SCHEDULE AT A GLANCE



From Fear to Faith” In 1993 my father passed away unexpectedly from a heart attack. I loved him very much! He was my boss as President of Bob Williams Automotive. He was a great leader, husband, father, grandfather, brother, and businessman. At the time, I was 33 years old and running our family’s dealership in Nashville, Bob Williams Lincoln Mercury. My brothers Doug and Greg

ran Bob Williams Ford with my brother in-law Randy Nash. My Mother and sister Debbie Nash helped us as well at both stores. I was a dedicated Christian, deacon, and Sunday schoolteacher, but for the first time Fear took over my life. To make matters worse my brother was sick during this time as well and had to leave the business for an extended time. For the first time, FEAR was running my life. Fear is ‘False Evidence appearing Real’ and I was believing this false evidence. My mind was filled with worry and doubt. What if I couldn’t run our family business. What if I couldn’t do it without my dad. God, I need your help was my prayer. We needed to continue to be profitable for our 165 employees and for thousands of faithful customers. I was having panic attacks, anxiety, and could hardly sleep at night. I was worrying all the time. I had to be rushed to the ER for these attacks and they were getting worse. I was so fearful! I had no peace! In 1994 I was totally transformed from Fear to Faith, when praying in my prayer closet. The Holy Spirit showered me with His presence, peace, and strength. I went from Fear to Faith in one night. Fear was gone, and replaced with trust in God! Through Bible study and prayer with my Brother in-law Minister, Mike Escue and our incredible Bob Williams Team, God gave us 7 unbelievable years of profit, success, National awards, and strength through this trial in my life. From this God experience, I have a burning desire to encourage others to grow in their Christian walk or to make a decision to follow Jesus Christ if they have never done so. I am committed to sharing God’s love with the world. After 25 years my family decided to sell our dealerships, so in the year 2000, I opened A3 Marketing, dedicating it to the Lord and starting from just a dream, God has positioned us in Nashville, as one of the premier advertising companies to help grow some of the most prestigious companies and strengthen

their brands. We are dedicated to encouraging others through A3 Marketing and through “Spirit of a Champion Inc, Ministries” our non-profit 501C3 in the marketplace. Producing our first “Encouraging Moment with Bobby Williams” a couple of years ago with Jeff Hockman, Pastor Steve Galiher, Mike Green and the blessings of my wife Donna. God’s provincial hand moved to place these on the TCT Network and on NRBTv. NOW SEEN IN OVER 100MILLION HOMES ACROSS AMERICA! My prayer for Encouraging Moments, is that you will find Daily Christian encouragement and Inspiration for your LIFE! John10:10. (NKJV) ‘Jesus said, I have come that they may have life, and that they may have it more abundantly!’ I love you in the Lord!



Dominick J. Astorino is an adjunct professor of mortuary science both at Wayne State University in Detroit and Worsham College of Mortuary Science in Chicago. In Detroit he oversees the lecture and lab of the restorative art courses, played

an active role in making Wayne State University the only mortuary school in the country to offer a hands-on cranial reconstruction lab and is a recipient of the University’s “Excellence in Teaching Award”. In Chicago Mr. Astorino wrote the online curriculum for the restorative art, microbiology and pathology courses and has been recognized for his innovative approach to web-based education.

His work in the field of restorative art and reconstructive embalming has been highlighted in numerous publications worldwide as well as by invitations to speak across the United States, Canada, Europe, Africa, Asia, and the Caribbean. In 2019, Dominick started the Kenyan Embalming Education Initiative which brought a standard of care, education and supplies to the underprivileged mortuary workers in Kenya; in

PRESENTERS

2020 Dominick presented the first embalming education seminar on the continent of Africa. A proponent of education, Dominick holds degrees in cellular biology and mortuary science and sits on the restorative art curriculum review committee for the American Board of Funeral Service Education.



Wallace P. (Wally) Hooker **CFSP, MBIE**, is the owner/funeral director/embalmer of Family & Friends Funeral Home of Wingate, IN. He and his wife designed, established, and built their funeral home in 2004. Wally attended Purdue University and is a graduate of Worsham College of Mortuary Science, Wheel-

ing, IL. He is 2015-2016 Past President of the Indiana Funeral Directors Association and serves on the Advisory Board of Worsham College of Mortuary Science, and board member of North American Division of the British Institute of Embalmers.

Wally does a significant amount of trade embalming from his funeral home. He is routinely called on by other funeral directors, for technical consultation, to assist with their problem cases, restorative work and for their family members. Wally has a passion and reputation for quality no-nonsense embalming and facial reconstruction. As an 'in demand' lecturer, Wally has shared his professional knowledge and experience with others at six International, 28 State, Regional Association, Canadian conventions, and meetings, as well as several mortuary colleges.

In addition, he has served Fountain County, Indiana for 28 years, as deputy coroner, the past 24 as chief deputy coroner/investigator.

Wally and his wife Janet, live on their family farm and have two adult children and four grandchildren. In his spare time Wally enjoys his collection of vintage farm tractors and equipment.



Randy Nash, a native of the Nashville area was born and raised in Hendersonville, TN and is a lifelong resident of Sumner County. Having known all his life that he wanted to serve others; Randy has worked in the funeral industry since the age of 14. Randy is a licensed funeral director and embalmer;

he is the owner of Sumner Funeral & Cremation in Gallatin, TN. Before venturing into ownership, Randy was employed by a local large family-owned funeral home company for 15 years. He is a graduate of Goodpasture High School and John A. Gupton College with a degree in Mortuary Science. In addition to his work in funeral service, Randy served as a Reserve Patrol Deputy with the Sumner County Sheriff's Office for almost 10 years. He is an active member of the Gallatin Area Chamber of Commerce where he served as a Past Chairman of the Board of Directors; he is also a graduate of Leadership Sumner. Recently, Randy has become more involved on a national level attending several Conventions and Advocacy Summits with the National Funeral Directors Association; he was selected to attend Meet the Mentors in the Spring of 2014, has completed NFDA's Arranger Training and is a Certified Crematory Operator through NFDA.

Randy has served on the convention committee of the TFDA for several years and most recently three years as Middle Director, Secretary/Treasurer for the year 2017-2018, Vice President for the year 2018-2019, and President for the year 2019-2020 and due to Covid also 2020-2021. In addition to his work in funeral service, Randy and his wife, Ashlee, own and operate Binkley Nash Furniture and Design in Gallatin and are active members of First Baptist Church Gallatin. He and Ashlee make their home in Gallatin with their daughter, Anna Jayne, son, Randolph, III "Rand", their cocker spaniel, Brooks and their great pyrenes, Aunt Bea.

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Todd W. Van Beck has been in funeral service and bereavement care, and church lay ministry for 50 years. He started his career at the Heafey & Heafey Mortuaries in Omaha, Nebraska.

Over the years Mr. Van Beck has been involved with a variety of funeral/grief psychology/educational and operational activities touching most every area of this vocation.

Mr. Van Beck is an author and speaker on a wide variety of topics ranging from funeral customs and practices, burial and cremation history and trends, to operation business practices, to bereavement counseling, sociology of death and dying, and the psychology of grief.

Mr. Van Beck has lectured internationally speaking in such places as New Zealand, England, Ireland, Scotland, Canada, France, Sweden, and Germany.

Interestingly Mr. Van Beck was not born into a funeral service family. He was raised in southwestern Iowa and declared at the tender age of five years old that he was going to be a funeral director when he grew up.

Mr. Van Beck holds an honorary doctorate degree from the commonwealth institute of funeral service, a master's degree in religion from Mount Saint Mary's seminar, a Bachelor of Arts degree from Mount Mercy University, and a professional diploma in funeral service arts and sciences from the new England institute, Boston.

Most recently Mr. Van Beck was honored by the educational foundation of the International Cemetery, Cremation and Funeral Association with the first "Landmark Career" award.

Mr. Van Beck was also honored by the fountain national academy for embalming and restorative art by being given the distinguished service award for longtime work in the art and science of embalming.

Mr. Van Beck has served as the general manager of the forest hill funeral home locations, in Memphis, Tennessee.

In 1979 Mr. Van Beck was also one of the originators of the first hospice in Iowa, located in Cedar Rapids at Mercy Hospital.

Has served as director of education for Stonemor partners and was the organizer and implementer of "Stonemor University".

Mr. Van Beck also has served and continues to serve as the dean of the college of funeral home management at the ICCFA University located at the Fogelman Executive Center at the University of Memphis for 25 years.

Mr. Van Beck was on the faculty of the Foundation of Thanatology at Columbia-Presbyterian Hospital, New York City for 20 years.

Mr. Van Beck is the Director of Continuing Education Studies at the John A. Gupton College in Nashville, Tennessee.

He is a member of the Nashville Civil War Round Table.

Mr. Van Beck has published over 600 professional articles and published over 65 training manuals and books.

Mr. Van Beck published "Winning Ways" in 1998, and "Reverence for the Dead: The Unavoidable Link" in 2015. Another book "The Story of Cremation" it was published in 2016. In 2018, Mr. Van Beck published "Exploring the Heart of Funeral Service" and "The Genius of Frank E. Campbell."

Mr. Van Beck's was asked to give the opening lecture on the Assassination and Funeral of Abraham Lincoln as the opening event in the observance of the Sesquicentennial of President Abraham Lincoln's death. Mr. Van Beck gave this lecture in the house of representatives' Chamber in the old Illinois State Capitol building where Lincoln gave his famous "House Divided Speech" in 1858. Mr. Van Beck is a longtime member of the Abraham Lincoln Association in Springfield, Illinois.

Mr. Van Beck has published and lecture for many years about civil war embalming, funeral customs during the civil war and the history and biographies of the embalming surgeons during the civil war.

Mr. Van Beck most recently returned after presenting several seminars in Dublin, Ireland to the membership of The Irish Association of Funeral Directors.

PRESENTERS

2021 TFDA/TFSSC 118th Annual Convention

June 20 – 22, 2021

Embassy Suites Hotel, Franklin, TN

Pre-Registration must be received by the TFDA office
no later than Thursday, June 17th, 2021 for pre-registration prices.

Fax: 615-321-8794 Email: office@tnfda.org

Send form along with check or credit card to:

TFDA Convention, 1616 Church Street, Nashville, TN 37203

Name: _____ Firm/Company: _____

Address: _____

Phone: _____ Email: _____

REGISTRATION PACKETS:

	Price before June 17th, 2021	After June 17th, 2021	Non-Member Price
_____ One Individual Complete Packet	\$250.00	\$280.00	\$500.00
INCLUDES: Interfaith Service; Memorial Service; Dominick Astorino Seminar (2CEUs); Wallace Hooker Seminar (2CEUs); Exhibit Hall (1CEU); TFDA Business Meeting (2CEU); TFDA Joint Luncheon(1CEU); Todd Van Beck Seminar (3CEUs); Grand Banquet.			

_____ One Couple Complete Packet	\$500.00	\$560.00	\$1000.00
INCLUDES TWO: Interfaith Service; Memorial Service; Dominick Astorino Seminar (2CEUs); Wallace Hooker Seminar (2CEUs); Exhibit Hall (1CEU); TFDA Business Meeting (2CEU); TFDA Joint Luncheon(1CEU); Todd Van Beck Seminar (3CEUs); Grand Banquet.			

Individual Events:

_____ Registration	\$50.00	\$55.00	\$100.00
(Included in registration: Interfaith Service; Memorial Service; Dominick Astorino Seminar (2CEUS); Wallace Hooker Seminar (2CEUS); Exhibit Hall (1CEU); TFDA Business Meeting (2CEUS); Todd Van Beck Seminar (3CEUS))			
_____ Joint Luncheon (1CEU)	\$60.00	\$65.00	\$120.00
_____ Monday Night Auction	\$70.00	\$75.00	\$140.00
_____ Grand Banquet	\$80.00	\$85.00	\$160.00

TOTAL AMOUNT: \$ _____ \$ _____ \$ _____

PAYMENT:

_____ Visa _____ Mastercard Number: _____

3 Digit number on back: _____ Expiration date: _____

Name on credit card: _____ Zip: _____

What items will you bring to the Silent or Live Auction: _____

NO EVENT TICKETS WILL BE SOLD ON THE DAY OF THE EVENT. REGISTRATION IS FREE AND MEALS ARE HALF PRICE FOR CHILDREN UNDER 12 YEARS OLD. MAKE YOUR ROOM RESERVATIONS AT THE EMBASSY SUITES HOTEL. DEADLINE FOR THE TFDA BLOCK OF ROOMS IS MAY 19TH, 2021. CONTACT THE EMBASSY SUITES HOTEL, FRANKLIN, TN BY PHONE (615) 515-5151 CODE: FDA. BE SURE TO INFORM THE HOTEL YOU ARE THE WITH THE TFDA CONVENTION GROUP.

PLEASE PRINT NAMES OF ATTENDEES FOR NAME BADGES:

Firm/Company Name: _____

NAME: _____ **EVENT ATTENDING:** _____

NAME: _____ **EVENT ATTENDING:** _____

NAME: _____ **EVENT ATTENDING:** _____

NAME: _____ **EVENT ATTENDING:** _____

NAME: _____ **EVENT ATTENDING:** _____

NAME: _____ **EVENT ATTENDING:** _____

NAME: _____ **EVENT ATTENDING:** _____

NAME: _____ **EVENT ATTENDING:** _____

NAME: _____ **EVENT ATTENDING:** _____

NAME: _____ **EVENT ATTENDING:** _____

ANY SPECIAL REQUESTS? Do you need a wheelchair, etc. Please state any special request below:

**The Embassy Suites Hotel in Franklin, TN is holding a block of rooms for the TFDA Group. Please remind the hotel you are with the TFDA Convention Group to get your special room rate \$169.00 per night.
TFDA WILL LOSE THE ROOM BLOCK OF ROOMS MAY 19TH, 2021.
Make your room reservations directly to the hotel at (615) 515-5151 CODE: FDA**

2021 TFSSC / TFDA Golf Tournament

**Tuesday
June 22
2021**



Franklin Bridge Golf Club

(formerly Forrest Crossing)
750 Riverview Drive • Franklin, TN 37064
615-794-9400

\$50 Registration

Includes: Round of golf & 3 Mulligan tickets

12 teams of 4
(Limited to the 48 players maximum)

First 48 registered (and paid)
will be listed as a participant.

Prizes for 1st Place Team, 2nd Place Team,
Longest Drive & (2 ea.) Closest to the Pin

\$5 Putting Tournament - winner takes all.

(Pay the day of the tournament)
Your putt will be taken at the turn,
between 9th and 10th hold.

RSVP at tfssc1@aol.com

Lunch provided by
Wilbert Vaults of Tennessee

Franklin Bridge Golf Club, Franklin, TN
Shotgun Start @ 8:30 AM

2021 TFDA & TFSSC Golf Outing

Name(s): _____

FH/ Company: _____

Entry Fee x number of golfers: _____

Preferred Foursome: 1. _____ 2. _____ 3. _____ 4. _____

Send Registration and Entry Fee

(Check) payable to:

TFSSC

PO Box 100267

Nashville, TN 37224-2267

EXHIBITORS THAT HAVE RESERVED A SPACE AT THE CONVENTION

Aftermath Services, LLC.

Messenger, LLC

Ambulance & Coach Sales

Midsouth Mortuary Service

Baldwin Cremation & Mortuary Service

Military Funeral Honors TNARNG

Bass-Mollett Publishers

Music City Mortuary

Cost Segregation Services, Inc.

PFA Tax & Accounting Professionals

Dodge

Rose Paving

Federated Mutual Insurance Co.

Shields Professional Vehicles

Funeral Directors' Answering Service

VitalChek Network, Inc.

Funeral Directors Life (FDLIC)

Wilbert Vaults of Tennessee

Funeral Home Gifts

Yarbrough Mortuary Services, Inc.

Genesis Legacy Donation
Foundation

Gupton College

Independent Funeral
Planning Alliance, Inc

Investors Heritage Life Ins

Legacy Touch
Matthews Aurora Funeral Solutions

50 YEARS OF SERVICE

TFDA MEMBERS, IF YOU KNOW SOMEONE
THAT HAS 50 YEARS OF SERVICE,
PLEASE CONTACT THE TFDA OFFICE
SO THEY CAN BE RECOGNIZED
AT THE TFDA BUSINESS MEETING,
MONDAY, JUNE 20, 2021.
CONTACT THE TFDA OFFICE AT
(615) 321-8792 • OFFICE@TNFDA.ORG